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PRESS RELEASE

Death and taxes: An easy way to plan for the inevitable

Des Moines, Iowa, 12/02/08 -- For most people, the idea of making a will is about as exciting as doing a tax return. It's not at the top of the "fun" list, and yet that old saying still holds true – the two sure things in life are death and taxes. When it comes to taxes, you can always seek the help of an accountant, but have you planned for the other? As many as 80 percent of U.S. adults don't have wills, yet doing a will is the best way to prepare for the inevitable.

As the New Year and another tax return looms, why not take care of both "sure things" at the same time? While collecting those financial figures for another tax return, take a few minutes to contemplate how to protect your assets and your family members if you were gone.

The litany of usual excuses, "It's too expensive," "I don't have a big enough estate," "I don't know who to name as an executor or guardian for my children" or, "I don't know a lawyer" shouldn't be stumbling blocks for taking care of your stewardship responsibilities. After all, you make careful decisions about how to pay fewer taxes. Why not protect those remaining assets by making your wishes legally binding in a will?

There's an easy, legal and reputable way to accomplish that goal without spending a fortune on attorney fees. Go to GayWill.com to find a web site developed by attorneys with years of experience in estate planning.

Simply answer the questions provided. They were designed to establish all the essential information needed to do a complete will, legal in all 50 states. It also can provide important health and financial planning documents such as living wills and powers of attorney.

Fees are less than meeting with an attorney, yet you have the security of knowing that attorneys have reviewed and established each part of the process. It can be done from the convenience of your own home, where a completed will is emailed to your mailbox to be signed, notarized and put in a safe place.

"We designed this to be intelligent – to ask, or not ask, the right questions," said W. Kendall Brown, founding attorney of GayWill.com. "The professional depth this web-based product provides is all that's needed. It's better and easier to use than any tax preparation software out there."

"Within 15 minutes to half an hour, you can be done making these important documents. And even if you want to change something later, putting some decisions in writing is better than not making those decisions at all," said Brown. The beauty of having this service online is that updates are easy to do if something changes with your life situation.

Even though there is no "April 15th" deadline for doing a will, it's important to protect your family and your assets now and in the future. While you're collecting a tax refund this year, your family will be able to save on inheritance taxes and be free of a major burden later. Think of how great it will feel to have your financial and legal "sure things" taken care of long before that ultimate "deadline."

More information, including an offer to test GayWill.com, is available by selecting the following link: <http://www.gaywill.com>

You can also call us at 866-258-5104, e-mail us at: Support@GayWill.com or visit our web site at <http://www.gaywill.com>